
SUSTAINABLE PACKAGING

CONCEPT

WIDER QUESTION:

What is a sustainable packaging?

REFINE QUESTION:

- ❖ What can we do to reduce plastic?
- ❖ Are there different types of sustainable packaging?
- ❖ What are the advantages and disadvantages of bio packaging?

PROJECT DESCRIPTION:

With our project we'd like to show how can we reduce plastics. We want to show alternatives, the advantages and disadvantages. We throw away so much packaging which we don't need because the humans, the stores and the industry use it without any sense. For example: they wrap in bananas or other fruits and vegetables with plastic foil although it wouldn't be necessary. We have a huge problem with plastic waste. Fortunately, we have the possibility to make an interview with a packaging company called Wipf AG. The development department will give us a lot of information about the production process and the impact to our environment.

PRODUCT:

We will do a research about a 100% biodegradable foil which was found from the company Wipf AG.

To show the product in an appropriate way we will create a text with a detailed description of the product. Additionally, we will visit the company Wipf AG. There we're allowed to take some pictures and make a short video about the production process. Finally, we have the luck to interview one of the leaders from Wipf AG.

GOAL/RESULT:

Our goal is to reach so many people as possible with our project. In our eyes, it should be possible to use sustainable packaging methods in our industry nowadays instead of plastics which is very harmful to our whole environment. There are a few possibilities of new packaging methods with sustainable and 100% biodegradable materials. With this project work we will show that it is possible to change the packaging to an alternative method and save the environment all in one.

Our final goal is to have a positive effect to the mindset of people. We want that the people wake up, open their eyes and realise that we have the chance to change something now. All we have to do is to think about the consequences and try to do our best for our nature and world because we only have one.

There is no planet B.

RESEARCH TEAM SWITZERLAND:

Claudia Betschart and Sharon Sommer, TZ19

RESEARCH TEAM OTHER COUNTRY:

Will follow, not fixed yet

INFORMATION SOURCE:

- ❖ Articles from blogs or newspapers
- ❖ Interview
- ❖ Survey in social media (perhaps we will create a graph out of it)

MATERIAL:

- ❖ Camera for film and photographs
- ❖ Audio recording
- ❖ Computer, E-Mail, Whatsapp, perhaps social media

TIMETABLE:

- 30.10.2019: Start the research, create the interview questions, look for a date for the visit
- 06.11.2019: Look for a research team of another country, collecting more data/information
- 13.11.2019: If possible, interview with the company Wipf AG
- 20.11.2019: Edit the film, pictures and interview
- 27.11.2019: Edit the film, pictures and interview
- 04.12.2019: Summarise the data
- 11.12.2019: Finalise, upload to www.dontwastemy.energy

ALLOCATION OF WORK:

- 30.10.2019: Research & interview questions: Claudia & Sharon
Date for the visit: Claudia
- 06.11.2019: Research team, collecting data/information: Claudia & Sharon
- 13.11.2019: Interview Wipf AG: Claudia & Sharon
- 20.11.2019: Edit the film, pictures and interview: Claudia & Sharon
- 27.11.2019: Edit the film, pictures and interview: Claudia & Sharon
- 04.12.2019: Summarise the data: Claudia & Sharon
- 11.12.2019: Finalise, upload to www.dontwastemy.energy: Claudia & Sharon