

Project «Maritime Transportation of Food»

Draft of concept and timeline

Research team Switzerland

Matthias Bänziger, Jeannine Herren (BM2 TZ19)

Research team Belgium

Request pending: Evelyn van den Abbeele, Lisa Janssens

Target

We want to answer following questions:

- Where does our food come from?
- How did it find its way to our shops?
- What are the cooling possibilities and storing places?
- Is the shipping process sustainable?

Main focus: Transportation by ship

Subordinate focus: Transportation chain, including transportation by truck & train

Idea for the realization

We would like to produce a documentary film that shows how a product comes from one country to the other. If possible we want to include an interview with an expert in shipping.

Division

Matthias:	Marketing (Instagram), contact with Maersk-Line company, internet research, film recording
Jeannine:	WhatsApp-Admin, internet research, film recording and cutting
Evelyn:	open, not yet fixed
Lisa:	open, not yet fixed

Time planning

Week 1, 10/23 :	get in contact with students from Belgium (via E-Mail)
Week 2, 10/30 :	check response from Belgium; invite Evelyn & Lisa to WhatsApp-Group, get in contact with students from India; invite 2-3 students into our WhatsApp-Group Brainstorming and collecting ideas from abroad
Week 3, 11/06 :	go into details for concept / timeline / assigned tasks
Week 4, 11/13 :	arrange a meeting or interview with "Maersk-Line Company" film recording in Switzerland, Belgium and if possible in India
Week 5, 11/20 :	film rough cut: putting together the film sequences, audio recording, text writing for final post on "dontwastemyenergy"
Week 6, 11/27:	film cutting: going into details
Week 7, 12/4 :	final phase, corrections
Week 8, 12/11:	upload and post our project on the website: dontwastemy.energy